RIDEX

2026

PARTNER YOU CAN TRUST



CERTIFIED TecDoc® DATA SUPPLIER

BRAND STORY

RIDEX is a German brand built on decades of automotive expertise at AUTODOC, Europe's leading e-commerce platform for aftermarket auto parts.

For years, we have gathered insights from drivers across Europe, analysed component performance, and collected extensive customer feedback.

This knowledge became the foundation of RIDEX – a brand created to deliver reliable quality and exceptional value. In just 9 years, RIDEX has reached over 12 million customers, selling more than 73 million parts.

Manufacturing in certified, industry-leading factories across Europe and Asia ensures consistent quality and precision in every component.

With a portfolio featuring over 480 product categories and nearly 60,000 references, we provide the right parts for every need – *parts you can trust.*



RIDEX AT A GLANCE

2016
established in Germany

480+
product categories

60,000+
SKUs in range

95% coverage
European passenger cars

27
European countries

600+
B2B partners

12M+
online customers

17,000+
orders per day

RIDEX VALUE PROPOSITION



WIDE ASSORTMENT
>95% EU VIO COVERAGE

From proven basics to technically advanced products – we've got just the right solution for every need



PROVEN QUALITY
FROM LEADING FACTORIES

Our products are manufactured by leading factories that are certified according to standards such as IATF 16949, ISO 9001, ISO 14001, and ISO 45001



COMPETITIVE PRICE
EXCEPTIONAL VALUE

By cutting out the middlemen and operating at scale, we can deliver considerable cost savings directly to our customers



PRODUCT CONTENT
VISUALS THAT SELL

High-resolution images produced by our in-house studio, including 360-degree views and technical diagrams



LOGISTICS SERVICES
ON-TIME. FLEXIBLE. DIGITAL.

Efficient shipping, seamless ordering, and smart integration tools for smooth operations

RIDEX BRAND FAMILY

VALUE → ADVANCED → PROFESSIONAL

RIDEX | RIDEX PLUS | RIDEX REMAN



BEST VALUE FOR MOST DRIVERS
460+ CATEGORIES

Our core product line delivers outstanding value for money, tailored to meet the everyday needs of car owners.



ADVANCED QUALITY FOR
TOP PERFORMANCE

A technically advanced product line featuring high-quality components and cutting-edge technology.

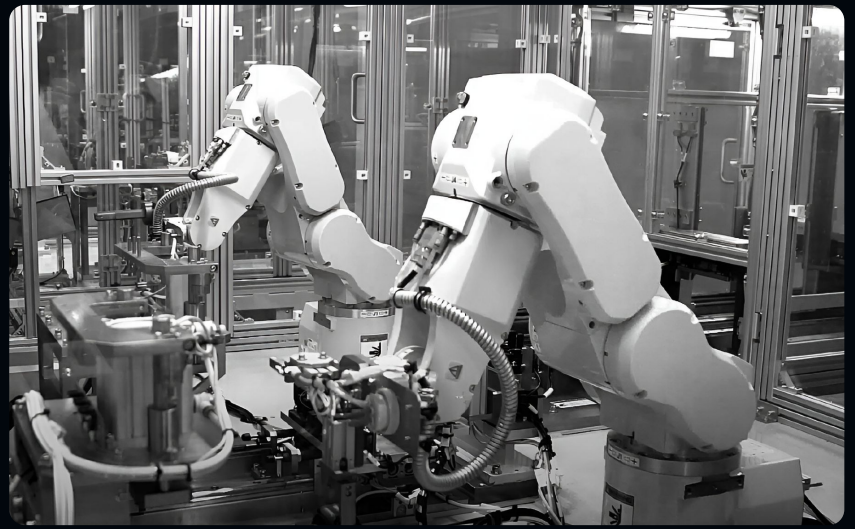


REMANUFACTURED ORIGINAL
AUTO PARTS

Professionally remanufactured original parts, rigorously tested to meet stringent quality standards.

QUALITY GUARANTEED

- **OEM-level manufacturing** – RIDEX products are produced in factories that supply OEM and leading aftermarket brands. We use APQP and PPAP approaches for new product development
- **Certified production** – ISO 9001 & IATF 16949 for quality management, ISO 14001 for environmental management, and ISO 45001 for workplace safety
- **Supplier control** – 100% of suppliers undergo technical documentation reviews (50,000+ drawings per year) and on-site audits
- **Thorough inspection –** all incoming goods are inspected for possible defects
- **Independent lab testing –** 250+ tests conducted
- **Proven reliability** – warranty return rate of only 100 ppm



ISO 45001 ISO 14001 ISO 9001 IATF CE E

WIDE PORTFOLIO: 480+ CATEGORIES


ENGINE


HEATING, VENTILATION & AIR CONDITIONING (HVAC)


FUEL SYSTEM


LUBRICANTS & FLUIDS


TRANSMISSION


ENGINE COOLING SYSTEM


BELTS, CHAINS & DRIVE COMPONENTS


BODY & INTERIOR


SUSPENSION ARMS


SENSORS, RELAYS & CONTROL UNITS


CV AXLES & JOINTS


REPAIR KITS


STEERING SYSTEM


IGNITION & GLOW PLUG SYSTEM


SHOCK ABSORBERS, COIL SPRINGS & LEAF SPRINGS


CAR ACCESSORIES


BRAKE SYSTEM


FILTERS


WINDSCREEN CLEANING SYSTEM


TOOLS

TOP 10 CATEGORIES



BRAKE DISCS

2030 SKU



BRAKE PADS

1810 SKU



BRAKE CALIPERS

3720 SKU



SHOCK ABSORBERS

2620 SKU



WHEEL BEARING KITS

1090 SKU



SUSPENSION ARMS

1900 SKU



ALTERNATORS

2075 SKU



CLUTCH KITS

570 SKU



CV AXLES

2110 SKU



AIR FILTERS

940 SKU

LUBRICANTS & TECHNICAL FLUIDS

MADE IN EUROPE



ENGINE OILS

- LOW VISCOSITY SERIES
- ACTIVE ENERGY SERIES
- ACTIVE DEFENSE SERIES



TRANSMISSION FLUIDS

- AUTOMATIC
- MANUAL



ANTIFREEZE & COOLANTS

- READY TO USE
- CONCENTRATES







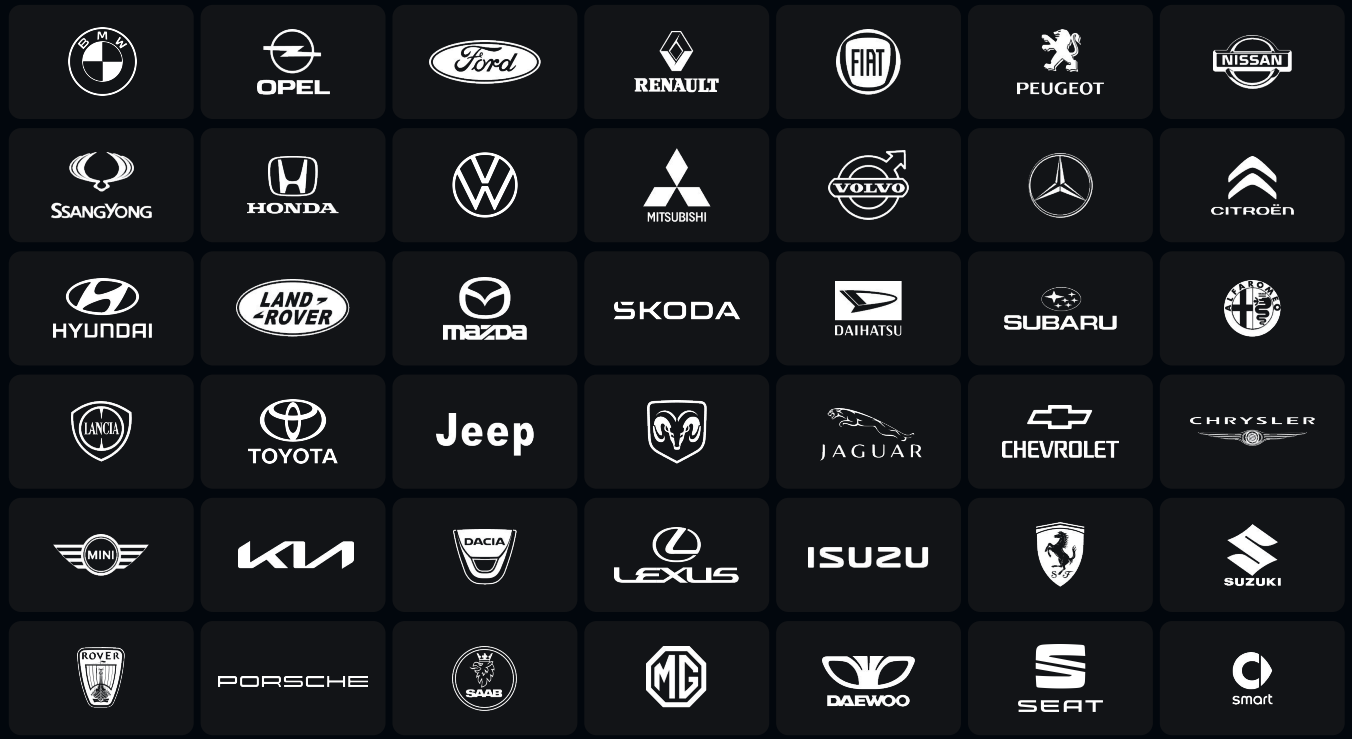
Available pack sizes

CAR PARC COVERAGE

UP TO

95%

COVERAGE OF THE EUROPEAN CAR PARC



SOLUTIONS FOR
EFFICIENT OPERATIONS

LOGISTICS & AVAILABILITY

Infrastructure and expertise tailored to meet the needs of business customers

CENTRALLY LOCATED

- **7 strategically located warehouses** across Germany, Poland, the United Kingdom, the Czech Republic and Belgium
- **66,000+ m² of warehouse space** in Szczecin, Poland, enabling efficient service to EU and non-EU markets
- **10+ million RIDEX parts** in stock, readily available
- **90%+ product availability**, ensuring high service levels and a reliable supply



SUPPLY CHAIN SOLUTIONS

Infrastructure and expertise tailored to meet the needs of business customers

B2B PRIORITY FULFILMENT

- Fast processing and fulfilment: 2–4 business days from order placement to assembly completion, ready for dispatch or self-pickup
- Electronic status updates throughout the entire order process
- Coming soon: same-day dispatch for smaller orders placed before 12:00 CET



SUPPLY CHAIN SOLUTIONS

Infrastructure and expertise tailored to meet the needs of business customers

FLEXIBLE LOGISTICS OPTIONS

- Convenient pallet pick-up available Monday to Friday at our Szczecin warehouse
- EU-wide delivery of parcels and pallets within 1–5 business days
- Multimodal shipping options via trusted freight partners, ensuring reliable global delivery

GLS dpd DHL



E-PROCUREMENT

API PROTOCOLS & DATA EXCHANGE

Data exchange

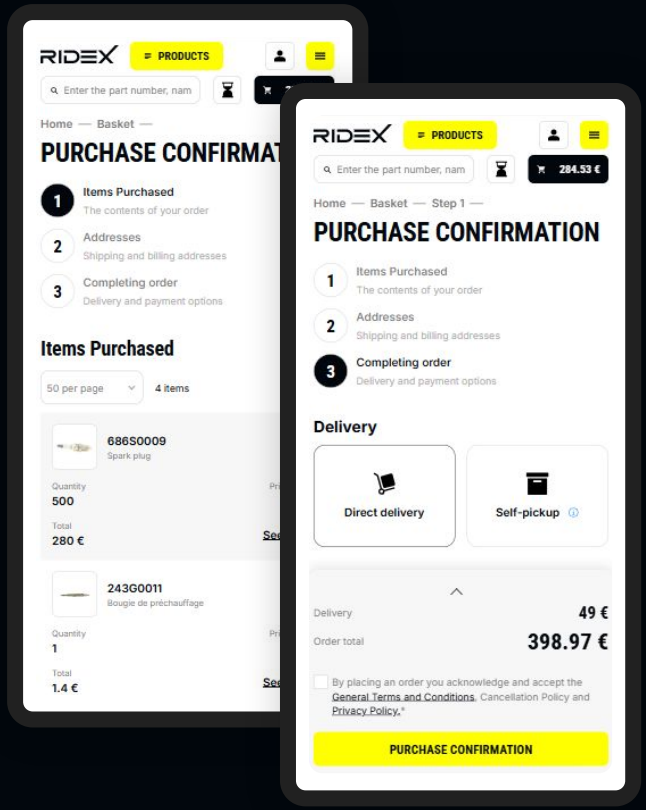
- Stock information in real time
- Full catalogue with product data, pictures, and TecDoc integration
- Order placing & information exchange
- E-returns

Main protocol

- API

Functions

- Availability (stock, pricing)
- Order creation
- Order status update



BULK ORDERS

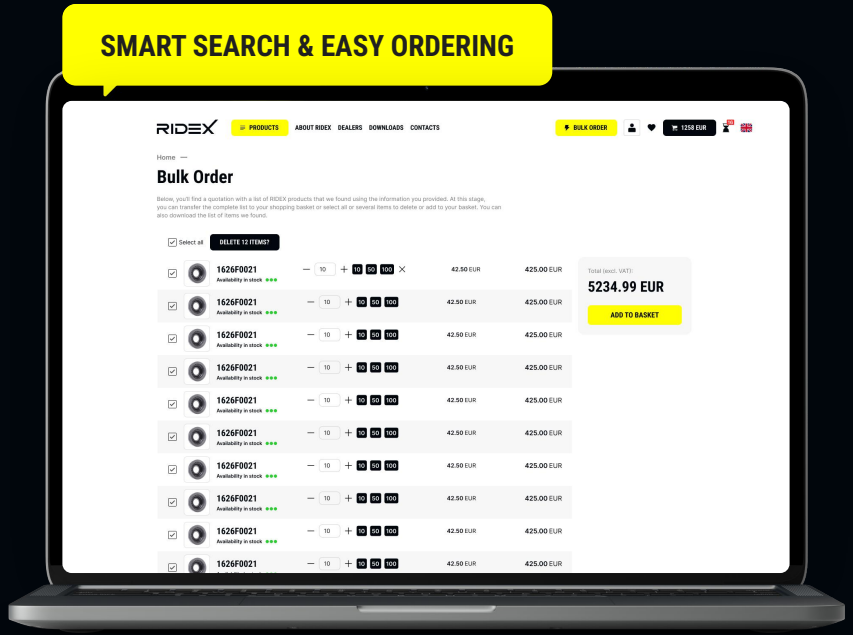
Place large orders quickly and effortlessly

BENEFITS:

- Place small or large orders with ease
- Streamline your bulk purchasing process for maximum efficiency
- Quick and simple order process with a user-friendly interface and two-step confirmation system

HOW IT WORKS:

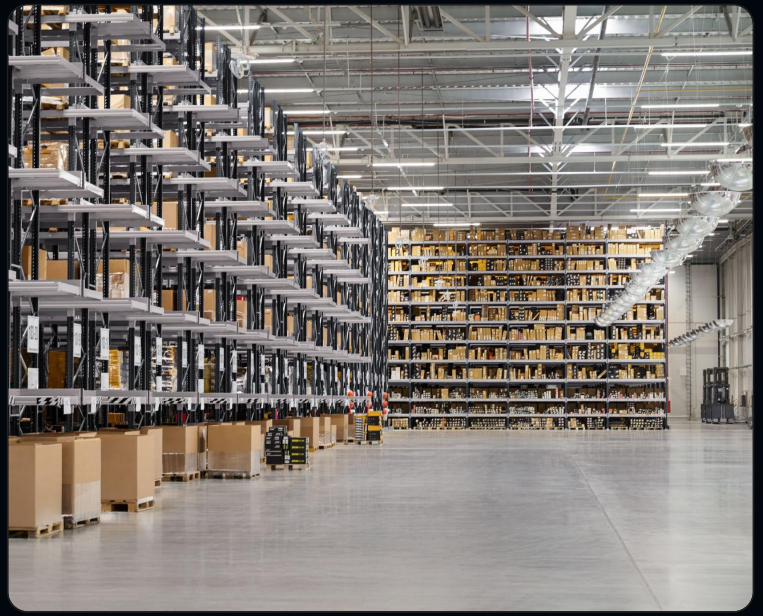
- Add all items to your basket with a single click
- Simple checkout: confirm items, choose your delivery method, review or update pre-filled delivery and billing details, and finalise the payment



WHITE LABEL AS A SERVICE

Turnkey white label solution

- **Sourcing**: over 60,000 SKUs across 480+ product categories in stock and over 100,000 SKUs available for pre-order
- **Quality**: factory quality inspections, legal audits, continuous outbound & inbound checks, and EU laboratory testing on request
- **Warranty**: 24 months
- **Custom packaging**: individual design or no-name bulk packaging
- **Worldwide delivery**: within three to six months after order confirmation (subject to compliance)
- **Dedicated support**: full process assistance from a personal account manager



RIDEX VALUE FOR BUSINESS PARTNERS

DIGITAL & OPERATIONS

- **Advanced online catalogue**
  Smart search and fast ordering
- **Fast delivery across Europe**
  Within 5 working days

COMMERCIAL SUPPORT

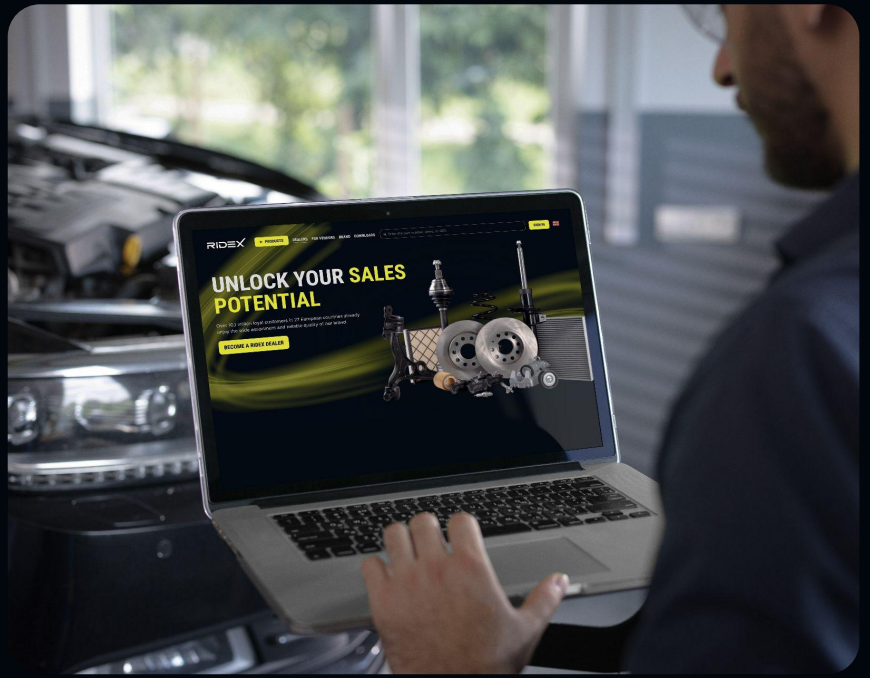
- **Flexible financial terms**
  Aligned to your business growth
- **Performance incentives**
  Bonuses linked to results

PARTNERSHIP & GROWTH

- **Dedicated account management**
  Personal support for your business
- **Marketing support**
  Promotions, POS, and exhibitions

GET IN TOUCH TO DISCUSS COMMERCIAL TERMS AND PRODUCT AVAILABILITY

Scan the QR code and fill in the BECOME A DEALER form, or send your request to sales@ridex.de





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